

Mobile App Jeopardy

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This session

1. Hear a story about a new mobile service
2. Try to figure out how it works technically



TXT: BLISS

Sunday...



Hello
Beautiful,
I'm Bliss. My
job is to
make people
happy.

What's your
name?









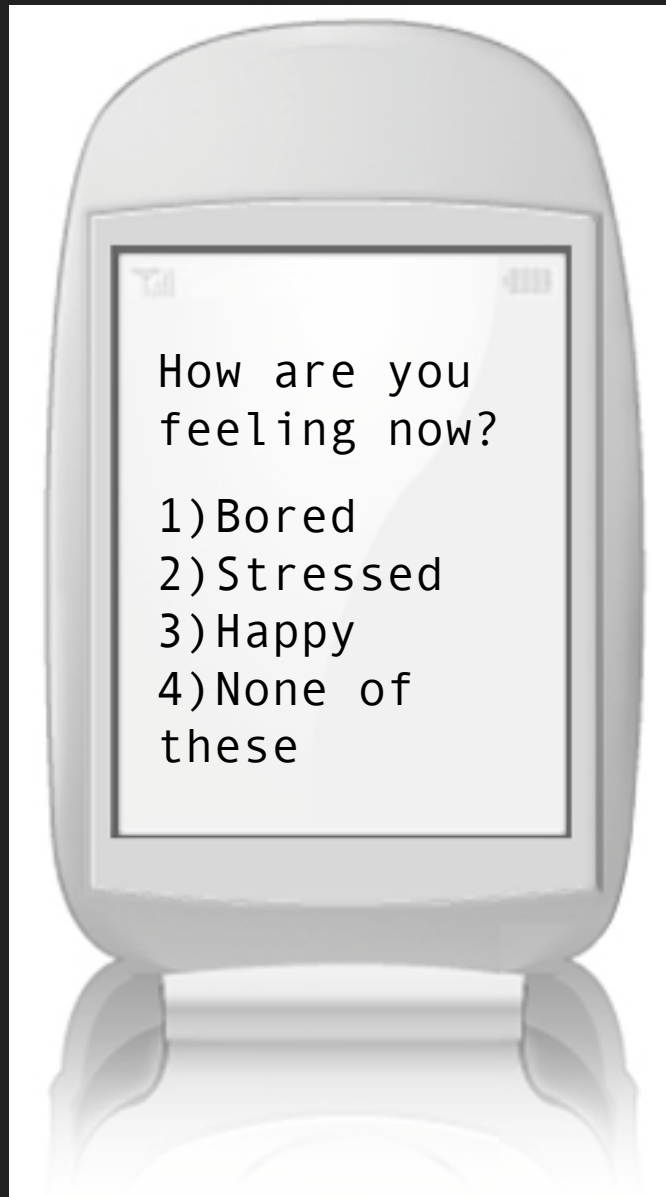
Monday...





“Finishing my
project”

That must be
a relief.



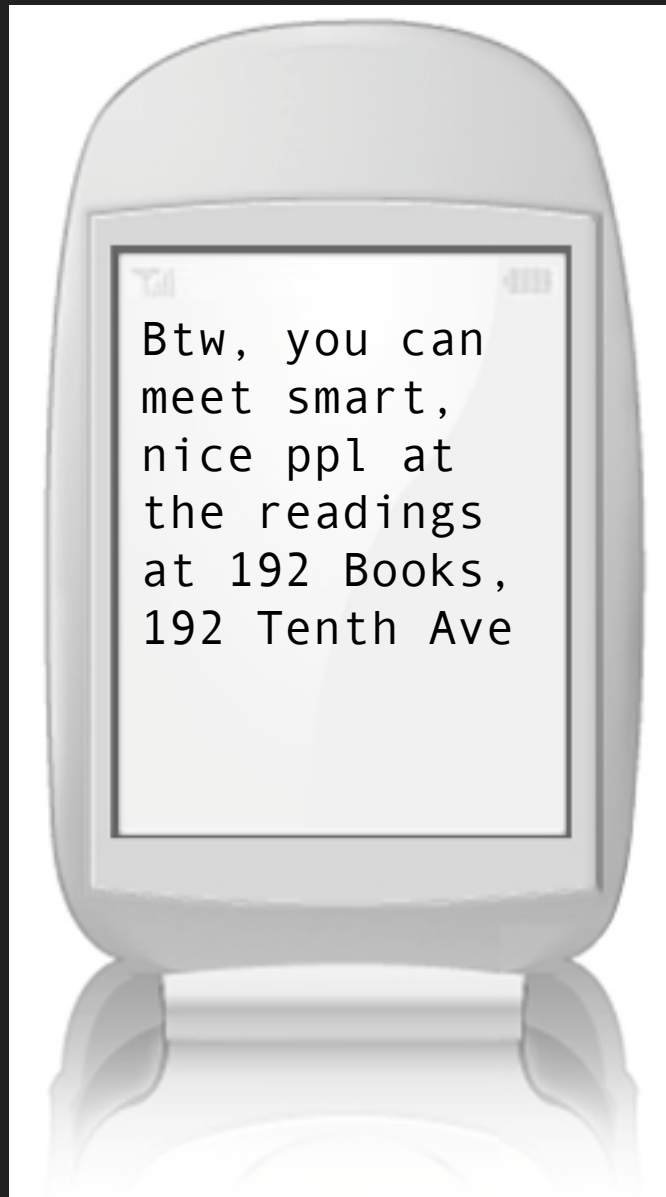


Tuesday...

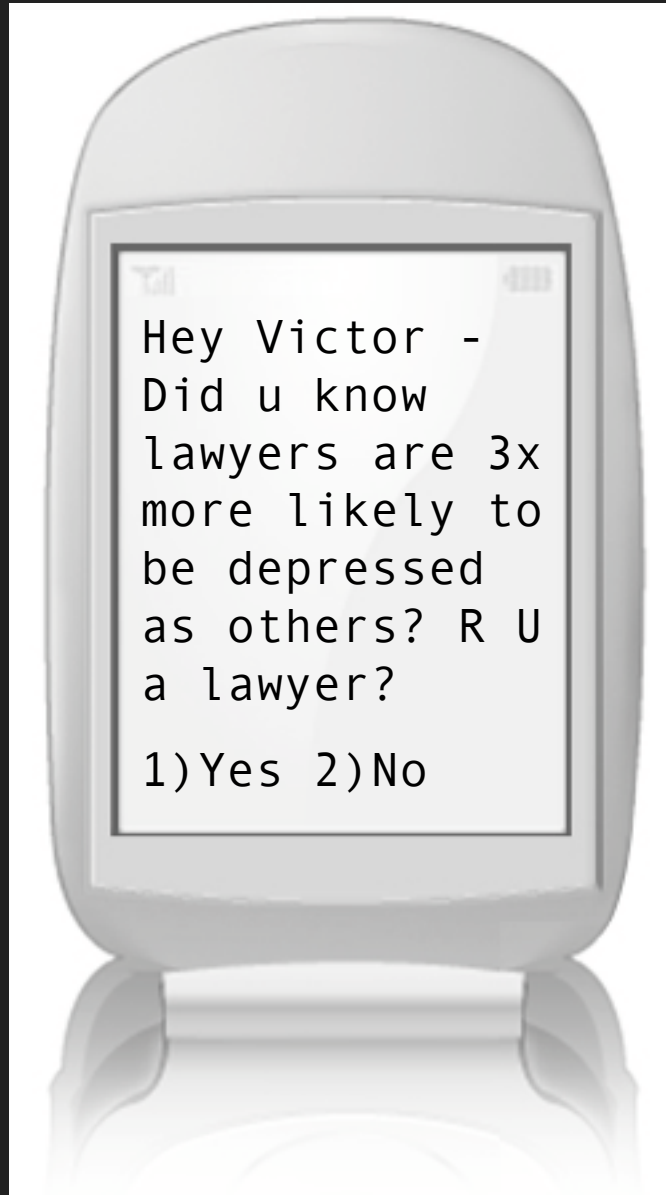






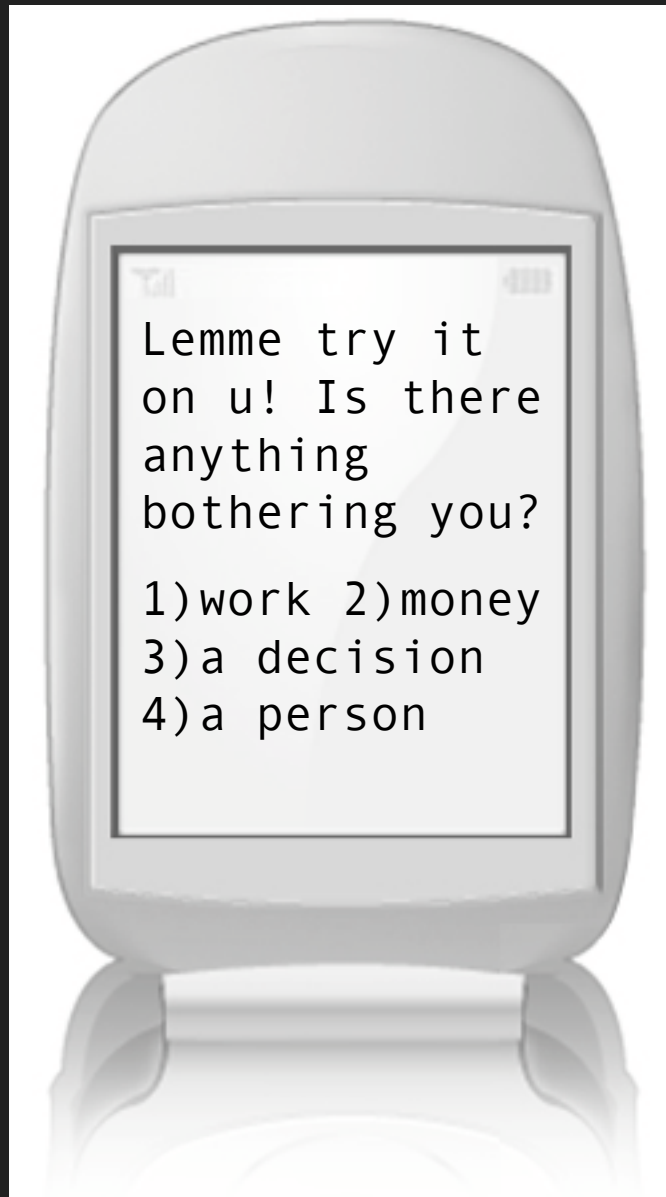


Wednesday



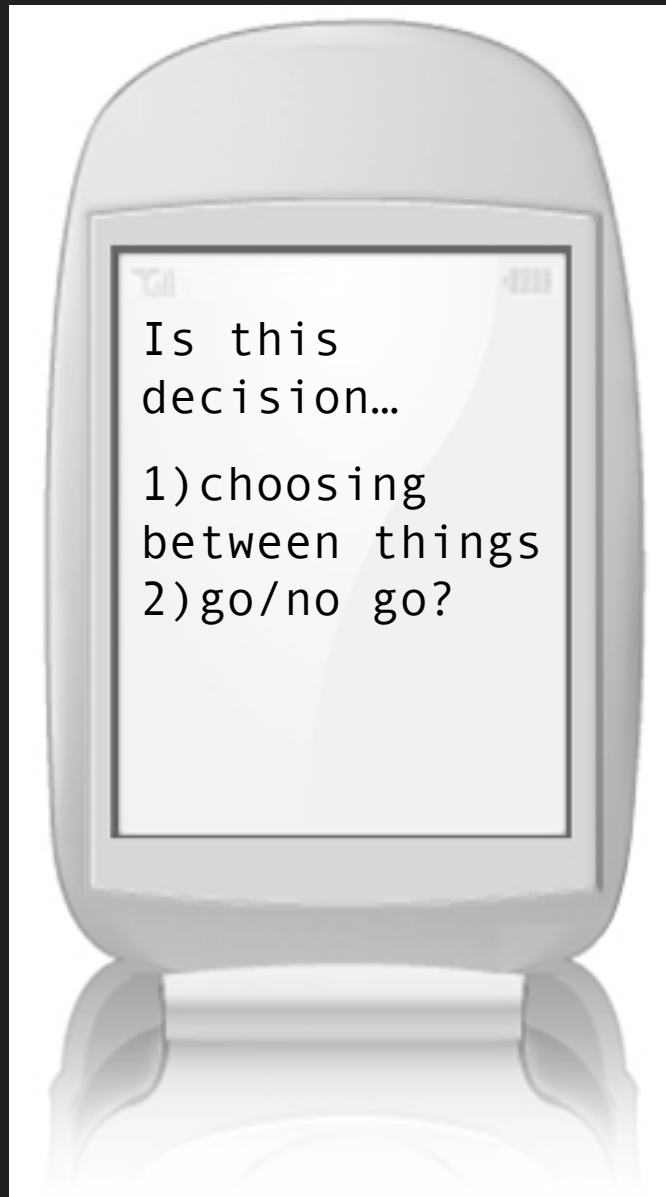


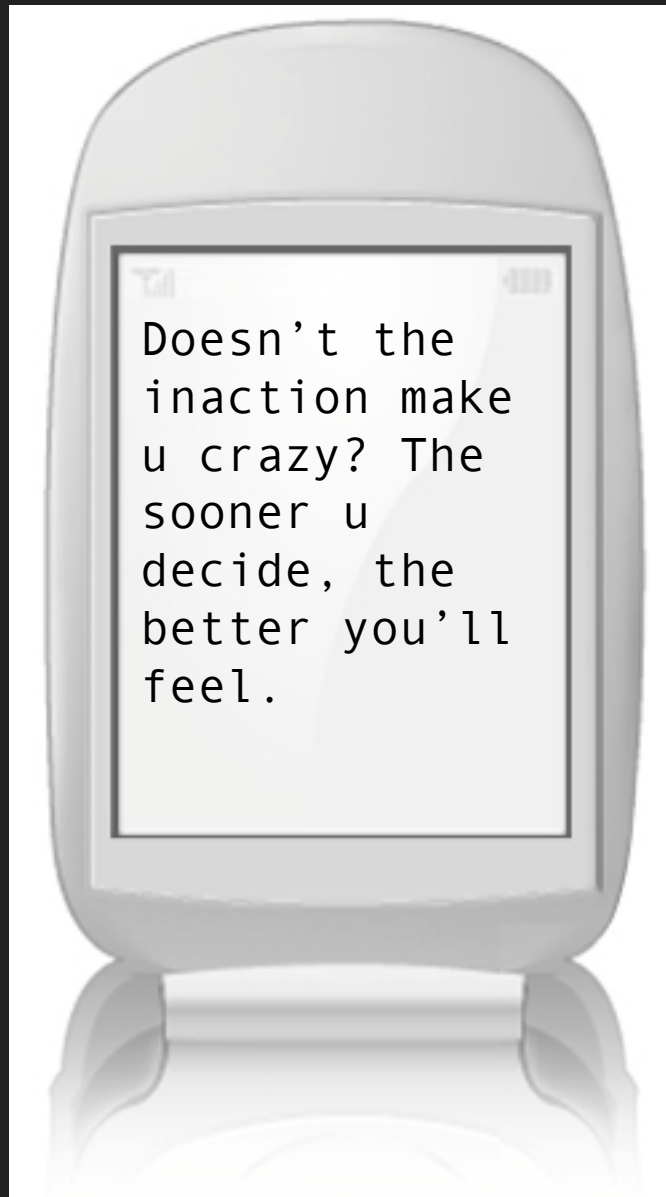




Lemme try it
on u! Is there
anything
bothering you?

- 1)work 2)money
- 3)a decision
- 4)a person





Thursday,
etc...



What is it?

1. Uses feedback loops to learn about me
2. Gives me advice based on positive psychology research
3. Draws on a database of things I might like

So, how was it built?